1	EC'd Yes	Pen Order#
	001//2/	6819924
		Ver#
	,	ካ
	1	Ver# 5 Mod# 2
		Status Confirmed
Shov		Traffic Order# 102318
Showing Buylines: All Lines	Last Received: 08/02/2012 3:45 PM	
Lines	08/02/2012	Printed:
	3:45 PM	08/03/2012 10:43 AM

Buyer Phone# Fax# Station KSNV-TV LAS VEGAS, NV.
Advertiser ().NASIT
Product NASIT
Estimate# 1245 Maura Gilroy

SC=*

-- CONTRACT COMMENT --

Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 108/115/1245 Flight Dates 09/18/2012 - 09/24/2012 Hiatus Weeks

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

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TU−E,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	SU	SU	SA	TU-E,M	TU-F,M	TU-F, M	Day
3P-4P	2P-3P	1P-2P	1230P-1P	12P-1230P NEWS	11A-12P	10A-11A	9A-10A	9A-930A	6A-7A	6A-7A	7A-9A	6A-7A	 5A-6A	Time
DR. PHIL	THE DOCTORS	DAYS OF OUR LIVES	NEWS 4: THE AGENDA	P NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY SHOW II	NEWS 3 TODAY/WKEND	NEWS 3 AT SUNRISE	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$450.00	\$325.00	\$425.00	\$325.00	\$425.00	\$325.00	\$325.00	\$425.00	\$500.00	\$375.00	\$375.00	\$900.00	\$725.00	\$400.00	Rate
09/18-09/24	09/18-09/24	09/18-09/24	09/18-09/24	09/18-09/24	09/18-09/24	09/18-09/24	09/18-09/24	09/23-09/23	09/23-09/23	09/22-09/22	09/18-09/24	09/18-09/24	09/18-09/24	(A)
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O	0	Đ	0	0	0	0	0	0	0	0	Đ	0	0 1	Total Spots
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
														Daypert

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29	28	27	26	25	24	23	22	21	20	19	L1 89	17	16	15	!	Fax#	Estimate# Buyer Phone#	Station I Advertiser Product	Rep Order# EC'd Yes
SA	TU-F,M	SA	TU-F,M	SU	SA	Þæj	W	SÆ	TU-F,M	TU-F,M	SA	TU-F,M	TU-E,M	ru-F,M		Day	1245 Maura Gilroy	KSNV-TV LAS VEGAS, NV. () .NASIT NASIT	# 6819924
1130P-1A	1135P- 1235A	11P-1135P	11P-1135P	9302-9302	10P-11P	10P-11P	9P-10P	630F-730E	7P-730P	630P-7P	5P-630P	5P-630P	430P-5P	4P-430P	1	Time	·	S VEGAS, NV. SIT	Ver# 5
SATURDAY NIGHT LIVE	TONIGHT SHOW	NEWS 3 NIGHTSIDE	NEWS 3 NIGHTSIDE	NEWS AFTER N	LAW & ORDER:	DATELINE NBC	ROCK CENTER	JEOPARDY/ WHEEL OF	WHEEL OF FOR	JEOPARDY	KSNV EARLY N	EARLY NEWS	NEWS 4 AT 43	FIRST NEWS 3		Prográm			5 Mod# 2
HT LIVE	W/ JAY LENO	SIDE	SIDE	NFL	SVU			EEL OF FORTUNE	FORTUNE		NEWS		430P	AT FOUR	 1		Agency Of AT 21E Flight Dates Hiatus Weeks	Agency (3050 WAS	Status Confirmed
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30		Len		() GMMB 3050 K ST NW WASHINGTON,	Traffic
\$1,400.00	\$500.00	\$1,100.00	\$1,200.00	\$1,600.00	\$1,200.00	\$2,600.00	\$3,000.00	\$525.00	\$1,300.00	\$1,300.00	\$675.00	\$1,200.00	\$725.00	\$725.00		Rate	09/18/2012 - 09/24/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007 108/115/1245	Traffic Order# 102318 Shov
09/22-09/22	09/18-09/24	09/22-09/22	09/18-09/24	09/23-09/23	09/22-09/22	09/21-09/21	09/19-09/19	09/22-09/22	09/18-09/24	09/18-09/24	09/22-09/22	09/18-09/24	09/18-09/24	09/18-09/24	 	Dates	[2		318 Prin Last Received: 08/ Showing Buylines: All Lines
0	0	Ö	0	0	0	0	O	0	O	0	0	0	0	0	 - - - -	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (ited: 02/2012 3:
o	0	0	0	0	0	0	0	0	0	0	0	0	0	0	ļ	# of	Phone# FAX#		18/03/2012 5 PM
0	Ģ	0	0	0	0	0	0	0	0	0	0	O	0	0		Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	08/03/2012 10:43 AM 45 PM
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		Total Cost	6540 1845	PHIA REARY	
																Daypart			2 of 3

*	Station KSNV-TV LAS VEGAS, NV Advertiser ().NASIT Product NASIT	Rep Order# 6819924 EC'd Yes
	/EGAS, NV.	Ver# 5
		Ver# 5 Mod# 2
Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency (305 W/	Status Confirmed
P2/E 108/115/1245 09/18/2012 - 09/24/2012 s	() GMMB 3050 K ST NW WASHINGTON, DC 20007	Traffic Order# 102318 Last Received: Showing Buylines: Al
Sa.	Re Sa Sa	Printed: :ceived: 08/02/2(tines: All Lines
Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (Printed: 08/03/2012 10:43 AM 08/02/2012 3:45 PM II Lines
215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	.2 10:43 AM

3 of

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Report Totals: 0 / \$0.00

-REPORT TOTALS-

-SALES MONTHLY TOTALS-

Sep 12:

0 / \$0.00

Station Totals: 0 / \$0.00 Sales Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE-

Market Totals \$O

---COMPETITIVE COMMENTS--

XXXX CATV

0 6 % %

> KTUD KBLR

> L 0

KVCW KINC

N 0

KLAS KVMY

ω ~ ()1 9/0

KSNV KVVU

17% 28%

EST SHARES

Demos Books NOV12 RA35+

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment---

- CREDIT RISK -

CASH IN ADVANCE

1 1	Rep Order#
	6819924
	Ver#
	w
	Ver# 3 Status Revised
	ğ
	Traffic Order# 102318
Showing Buylines: All Lines	Printed: Last Received:
Lines	05/31/2012 8:21 AM 05/31/2012 7:17 AM

Station KSNV-TV LAS VEGAS, NV.

Advertiser ().NASIT

Product NASIT

Estimate# 1245

Buyer Maura Gilroy

Phone#

Fax# Agency () GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007 Agency C/P1/P2/E 108/115/1245 Flight Dates 09/18/2012 - 09/24/2012 Hiatus Weeks

PLEASE CNF

THANKS

ATTN LINES 19,20,21 REV TIME PERIOD -- REMARKS --

-- CONTRACT COMMENT ---

<u>l</u> of

Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

	HINGTON, DC 20007
	NSIN AVE,S
	B

Rep Firm Sales Offi Salespers	
Rep Firm Sales Office (Salesperson (

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TU-F,M	TU-F,M	TU-F,M	TU-F,M	TO-F,M	SU	SU	SA	TU-F,M	TU-F,M	TU-F,M	Day
1230P-1P	12P-1230	11A-12P	10A-11A	9A-10A	9A-930A	6A-7A	6A-7A	7A-9A	6A-7A	5A-6A	Time
NEWS 4: THE AGENDA	12P-1230P NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY SHOW II	NEWS 3 TODAY/WKEND	NEWS 3 AT SUNRISE	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
: 30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$325.00	\$425.00	\$325.00	\$325.00	\$425.00	\$500.00	\$375.00	\$375.00	\$900.00	\$725.00	\$400.00	?аtе
09/18-09/24	09/18-09/24	09/18-09/24	09/18-09/24	09/18-09/24	09/23-09/23	09/23-09/23	09/22-09/22	09/18-09/24	09/18-09/24	09/18-09/24	(A)
ω	ω	ω	ω	ω	н	н	.	ω	ω	ω ₁ 	Spots/Week
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ω	ω	w	W	(,,)	 1	-1	Н	ω	ω	ω	Total Spots
\$975.00	\$1,275.00	\$975.00	\$975.00	\$1,275.00	\$500.00	\$375.00	\$375.00	\$2,700.00	\$2,175.00	\$1,200.00	Total Cost
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25	24	23	22	*21	*20	*19	18	17	16	15	14	13	12	Ln	# e r 55	der# Yes
SU	S A	raj .	×	SA Sales Rem V3 Time C	TU-F,M Sales Rem V3 Time C	TU-F,M 630 Sales Remark: V3 Time Chang	SA	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	Day	K.S.N.V-1.V. LAJS VEGAS, N.V. r. ().NASIT NASIT 1245 Maura Gilroy	6819924
8309-9309	10P-11P	109-119	9P-10P	630P-730P Remark: V3 Ne Changed, Con	<pre>1 7P-730P Remark: V ne Changed, Co</pre>	ı₽−7I led,	5P-630P	5P-630P	430P-5P	4 P -430P	3P-4P	2 P -3P	1P-2P	Time	IT	Ver#
NEWS AFTER NFL	LAW & ORDER: SVU	DATELINE NBC	ROCK CENTER	10P JEOPARDY/ WHEEL OF FORTUNE V3 NOT NA - JEOP/WHEEL 630-730P Comment Changed	WHEEL OF FORTUNE V3 REV TP Comment Changed	DEOPARDY V3 CHANGE IN TP Comment Changed	KSNV EARLY NEWS	EARLY NEWS	NEWS 4 AT 430P	FIRST NEWS 3 AT FOUR	DR. PHIL	THE DOCTORS	DAYS OF OUR LIVES	Program		3 Status Revised
				FORTUNE L 630-730P.						R					Agency (1010 WI SU.800, Agency C/P1/P2/E Flight Dates Hiatus Weeks	affic Ord
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	:30	: 30	: 30	Len	₹86	er# 102318
\$1,600.00	\$1,200.00	\$2,600.00	\$3,000.00	\$525.00	\$1,300.00	\$1,300.00	\$675.00	\$1,200.00	\$725.00	\$725.00	\$450.00	\$325.00	\$425.00	Rate	CONTINUE OF THE PROPERTY OF TH	
09/23-09/23	09/22-09/22	09/21-09/21	09/19-09/19	09/22-09/22	09/18-09/24	09/18-09/24	09/22-09/22	09/18-09/24	09/18-09/24	09/18-09/24	09/18-09/24	09/18-09/24	09/18-09/24	Dates	97	Printed: 05/ Last Received: 05/ Showing Buylines: All Lines
ᆫ	₽	Η.	₩	н	w	ω	щ	ZI,	ω	ω	ω	ω	ω	Spots/Week	Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	05/31/2012 8:21 AM 05/31/2012 7:17 AM ines
⊢ *	Ь	Н	Н	j ⊸	H	ŀŋ	щ	ь	Ъ	ப	h	Н	1	₩ @ \ & \ \ \ \ \ \ \ \ \ \ \ \ \ \	*	1 AM 7 AM
ב	₽	Ь	ц	1	ω	·	ь	. Zi	ω	ω	ω		ω 	Total Spots) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845	
\$1,600.00	\$1,200.00	\$2,600.00	\$3,000.00	\$525,00	\$3,900.00	\$3,900.00	\$675.00	\$4,800.00	\$2,175.00	\$2,175.00	\$1,350.00	\$975.00	\$1,275.00	Total Cost	PHIA REARY 5540 1845	2 of 4

Daypart

				Kax# LT	Estimate# Buyer Phone#	Station J Advertiser Product	Rep Order# EC'd Yes
28	27	26		F	# alte#	*)rder# Yes
TU-F,M	SA	TU-F,M		Day	1245 Maura Gilroy	KSNV-TV LAS VEGAS, NV ** ().NASIT NASIT	6819924
1135P- 1235A	11P-1135E	11P-1135E	.	Time		S VEGAS, NV	· Ver#
TONIGHT SHOW W/ JAY LENO	11P-1135P NEWS 3 NIGHTSIDE	11P-1135P NEWS 3 NIGHTSIDE		Program		,>	3 Status Revised
LENO					Agency Or 111 215. Flight Dates Hiatus Weeks	Agency () GMMB 1010 WISCONS SU 800, WASH	Traffic Order# 102318
: 30	:30	:30		Len		() GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, I	er# 102318
\$500.00	\$1,100.00	\$1,200.00	 	Rate	09/18/20]2 - 09/24/2012	() GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007	
09/18-09/24	09/22-09/22	09/18-09/24	1	Dates	12	007	Printed: 05. Last Received: 05. Showing Buylines: All Lines
w	н	ω	1	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson	05/31/2012 8:21 AM 05/31/2012 7:17 AM Lines
P	ш	щ		# of	Phone# FAX#		1 AM 7 AM
ω	н	ω		Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY	
\$1,500.00	\$1,100.00	\$3,600.00		Total Cost	540 845	YHA EARY	3 of
	-	_		ñ			4

Daypart

-REPORT TOTALS-

29

SA

1130P-1A SATURDAY NIGHT LIVE

:30

\$1,400.00

09/22-09/22

ш

\$1,400.00

Report Totals: 66 / \$50,550.00

--SALES MONTHLY TOTALS--

Sep 12: 66 / \$50,550.00

Sales Totals: 66 / \$50,550.00

Station Totals: 66 / \$50,550.00

Lines not sent/rcld/rtrn: 0 / \$0.00

		COMPETITIVE— Market Totals	
		\$180,536	
XXXX	KTNV	CATV	
9/0	16%	°	
	KTUD	KBLR	
	%	%	
	KVCW	KINC	
	2*	O %	
	KVMY	KLAS	
	oh (1)	31%	

KSNV

17%

-- COMPETITIVE COMMENTS--

EST SHARES

Demos	Books
RA35+	NOV12

— CREDIT RISK —

CASH IN ADVANCE

Salesperson Phones Salesperson FAX#	Agency C/P1/P2/E 108/115/1245 Flight Dates 09/18/2012 - 09/24/2012 Hiatus Weeks		Gilroy	Estimate# 1245 Buyer Maura Gilroy Phone#
Rep Firm Sales Office (Salesnerson (Agency () GMM/B 1010 WISCONSIN AVE,S 511 800 WASTHNGTON DC 20007		Station KSNV-TV LAS VEGAS, NV. Advertiser () .NASIT	tion KSNV-TV
05/31/2012 8:21 AM 05/31/2012 7:17 AM Lines	Traffic Order# 102318 Printed: 05/ Last Received: 05/ Showing Buylines: All Lines	Ver# 3 Status Revised		Rep Order# 6819924 EC'd Yes

Agency	()GMMB
•	1010 WISCONSIN AVE,S
	SU.800, WASHINGTON, DC 20007
Agency (Agency C/P1/P2/E 108/115/1245
Flight Dates	ites 09/18/2012 - 09/24/2012
Hights Weeks	leeks

Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

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